

# **DESIGN AND TESTING OF AN INFORMATION COLLECTION SYSTEM OF THE OPINIONS AND PROPOSALS OF THE BUSINESS NETWORK.**

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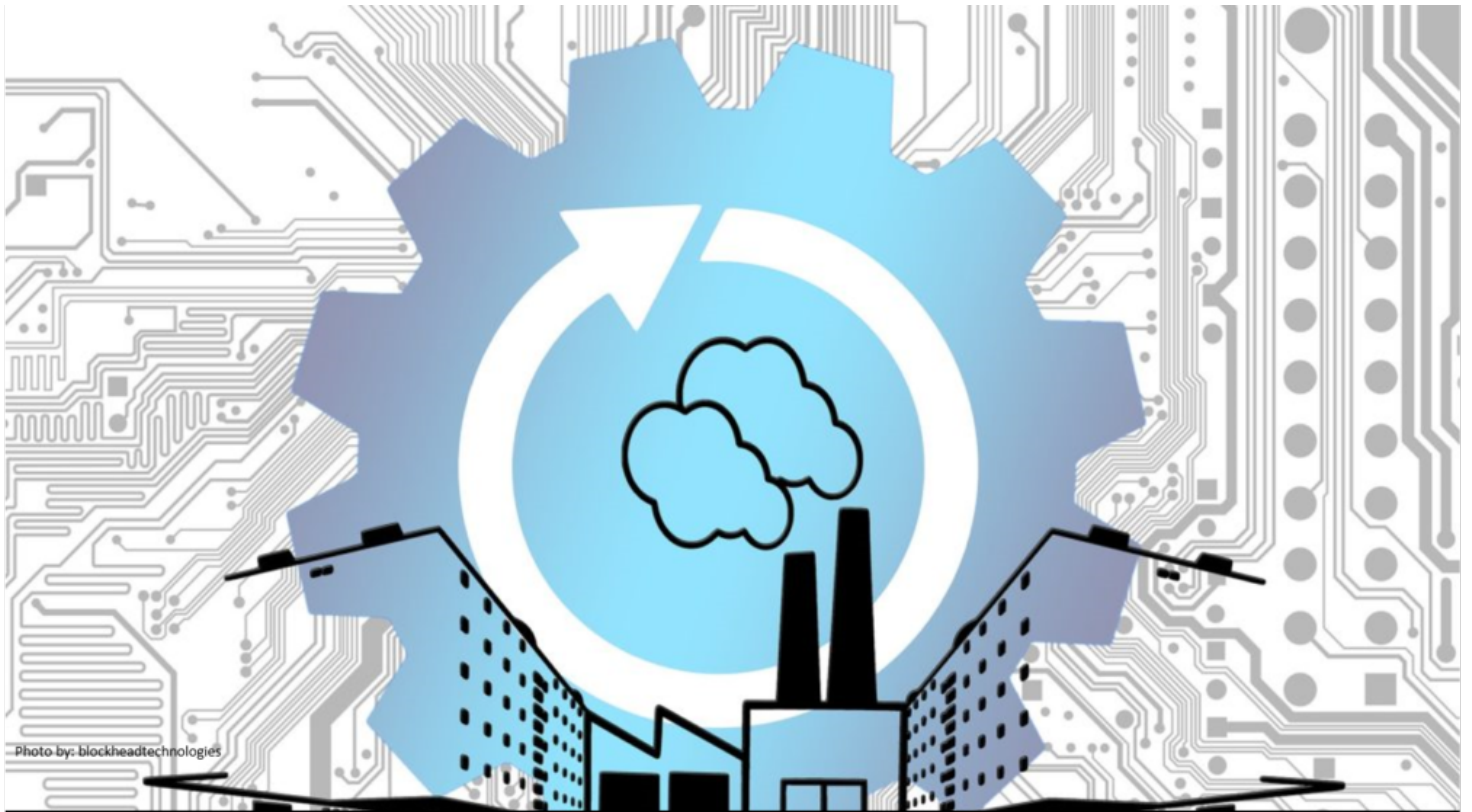


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## SISTEMA DE RECOGIDA DE INFORMACIÓN DE LAS OPINIONES Y PROPUESTAS DEL TEJIDO EMPRESARIAL DE IRÚN Y HONDARRIBIA

**Naider ha colaborado con la agencia de desarrollo Bidasoa bizirik en el diseño y testeo de un sistema de recogida de información de las opiniones y propuestas del tejido empresarial de Irún y Hondarribia.**

Naider has collaborated with the development agency *Bidasoa bizirik* in the design and testing of a system for collecting information on the opinions and proposals of the business fabric of Irún and Hondarribia. **Naider's methodology takes advantage of the participatory dynamics that already exist between the development agency and different groups of companies and business agents in the region.**

The approach we propose aims to **maximize the performance provided by these existing coordination/communication mechanisms in order to get the most out of them.** From among the results, conclusions and intervention proposals are drawn that could later be eventually incorporated into the Management Plan.

**There are no comments yet.**