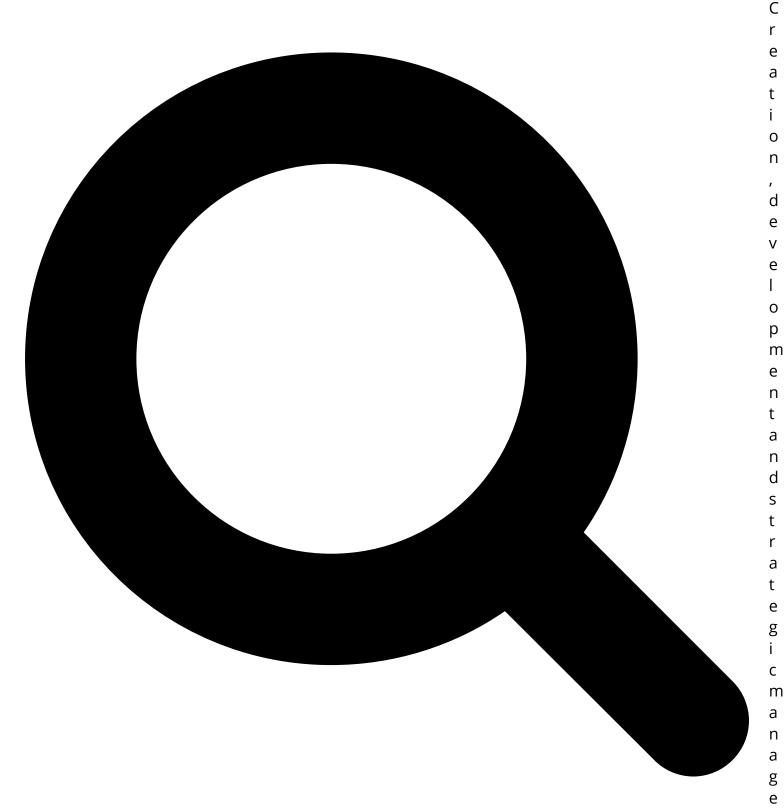
INTERNATIONAL CANDIDATURE FOR THE CONSTRUCTION OF THE GREAT SCIENTIFIC INFRASTRUCTURE EUROPEAN SPALLATION SOURCE

Posted on 31/05/2017 by Naider



ment of Bilbao's candidacy to host the European Spallation Neutron Source. For more than three years, Bilbao competed with other possible European venues to build and energize a scientific-business hub around a major global scientific facility: the European Spallation Neutron Source. Throughout this process, multiple proposals and initiatives were developed that ultimately made it possible to secure a scientific sub-headquarters for Bilbao for the initiative. Some of the most significant activities carried out were the following:

- The development of a Community of Knowledge in neutron techniques.
- The setting up of a Research and Innovation Center on the matter.
- The definition of a Business District that will take advantage of the industrial opportunities that a Great Science infrastructure can bring to the business fabric.
- The preparation of the so-called "Zinsli Report" carried out for the Zinsli Commission of the Strategic Forum for Research Infrastructures (ESFRI).
- The supervision and monitoring of the visit by the Site Review Group (SRG) commissioned for the

final and on-site assessment of the suitability of Bilbao's candidacy.

The work of **Naider** had a multilateral nature, providing technical, strategic and corporate communication support to the ESS-Bilbao Consortium (highest management body of the candidacy) in all the aforementioned activities, resulting in a key agent for success of the ESS Bilbao option which, despite being in second place, given the benefits of the candidacy, was deserving of a subvenue not initially provided for in the European initiative.

ESS Bilbao (pdf)

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