

MANAGEMENT AND ACTION PLAN FOR THE URTIA INDUSTRIAL ESTATE (ERMUA-MALLABIA)

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The municipalities of **Ermua** and **Mallabia** have launched the drafting of a **Management and Action Plan** for the **Urtia Industrial Estate**, a strategic enclave shared by both towns in Bizkaia. The project aims to ensure the conservation, improvement and adaptation of the estate, while strengthening its governance model and activating a regeneration process to boost competitiveness.

The technical assistance begins with a **comprehensive analysis of the current situation**, which will help to define priority lines of action and establish a consensual governance framework for the new **Urtia Industrial Estate Business Association**. The plan will also include a roadmap to guarantee operational viability and coordinated management of the estate.

The Urtia Industrial Estate is a key industrial hub for the region, strategically located close to the **AP-8 motorway** and the Bilbao–Donostia railway line. It is home to a business network that reflects the area's industrial tradition, particularly in the automotive, metallurgy and manufacturing sectors, and is now preparing to meet the challenges of modernisation and sustainability.

