

PROMOTION OF THE INNOVATION POLE IN THE SEA AND SLIDING INDUSTRY

Posted on 11/01/2024 by Naider

The future innovation pole, specialising in the Sea and Sliding industry on the coast of Bizkaia, will improve the competitiveness of companies in the sector and encourage the generation of new activity.

Promoted by the development agencies of Getxo, Uribe (Jata Ondo), and Bermeo (Behargintza Bermeo), the future innovation pole, specialised in the Sea and Sliding industry on the coast of Bizkaia, will improve the competitiveness of companies in the sector and promote the generation of new industrial activity and quality employment with roots through the use of the unique capabilities of the territory on which to deploy sustainable products and services that respect the environment.

Naider has the opportunity to develop the conceptualisation and planning study for the implementation of the future pole, based on the work already done and the initiatives and spaces already established, among others, the nautical-sports entrepreneurship centre Getxo Itsas Hub.

The analysis work is combined with co-creation dynamics and participative work with the agents that form part of the Sea and Sliding industry working group, as well as other agents of the ecosystem that are

