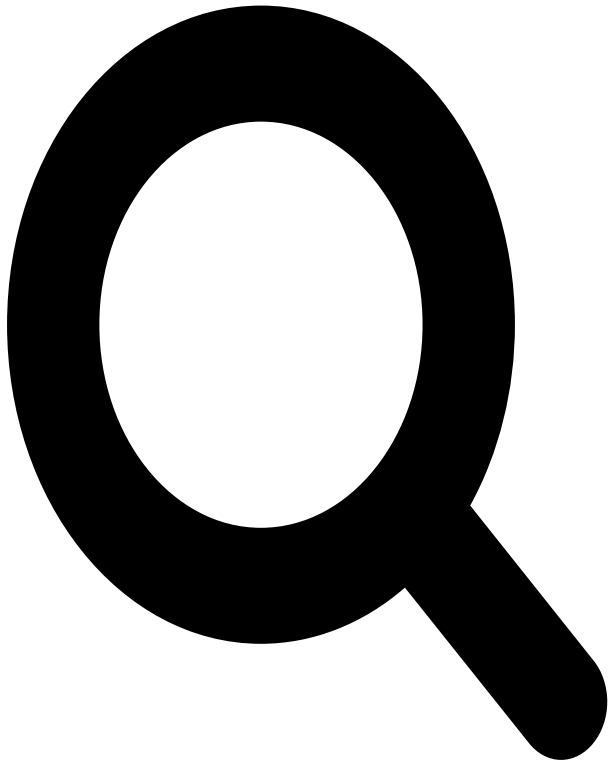


APPLE AND IBM MARRIAGE

Posted on 18/07/2014 by Naider



[IBM and Apple](#) have closed an agreement to introduce their mobiles and tablets in the business world. These former enemies have signed this agreement to bring iPhones and iPads to companies, which will have a large number of jointly developed applications. In this way, capabilities will be combined in the corporate environment, provided by IBM with electronics and the Apple brand.

It remains to be seen how this alliance is taken by two large brands that are also trying to position themselves in the company's market: Samsung and Microsoft.

Can this new marriage overcome them?

There are no comments yet.