

APPLE ROLLS

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Apple does not want to stop rolling, as demonstrated by its commitment to fully enter the automobile market, yes, not in any way, the North American giant intends to steal the limelight from the companies Tesla and Google with the new electric car prototype that it estimates It can go on the market in 2019.

This prototype car was born as the "ultimate mobile device" for the company, in the words of Apple's senior vice president of operations, Jeff Williams.

The project, baptized under the name "Titan" will have around 1800 employees at all levels and although the starting price with which it will go on the market is not yet known, it is speculated that it could be even lower than that of its competitors.

There are no comments yet.