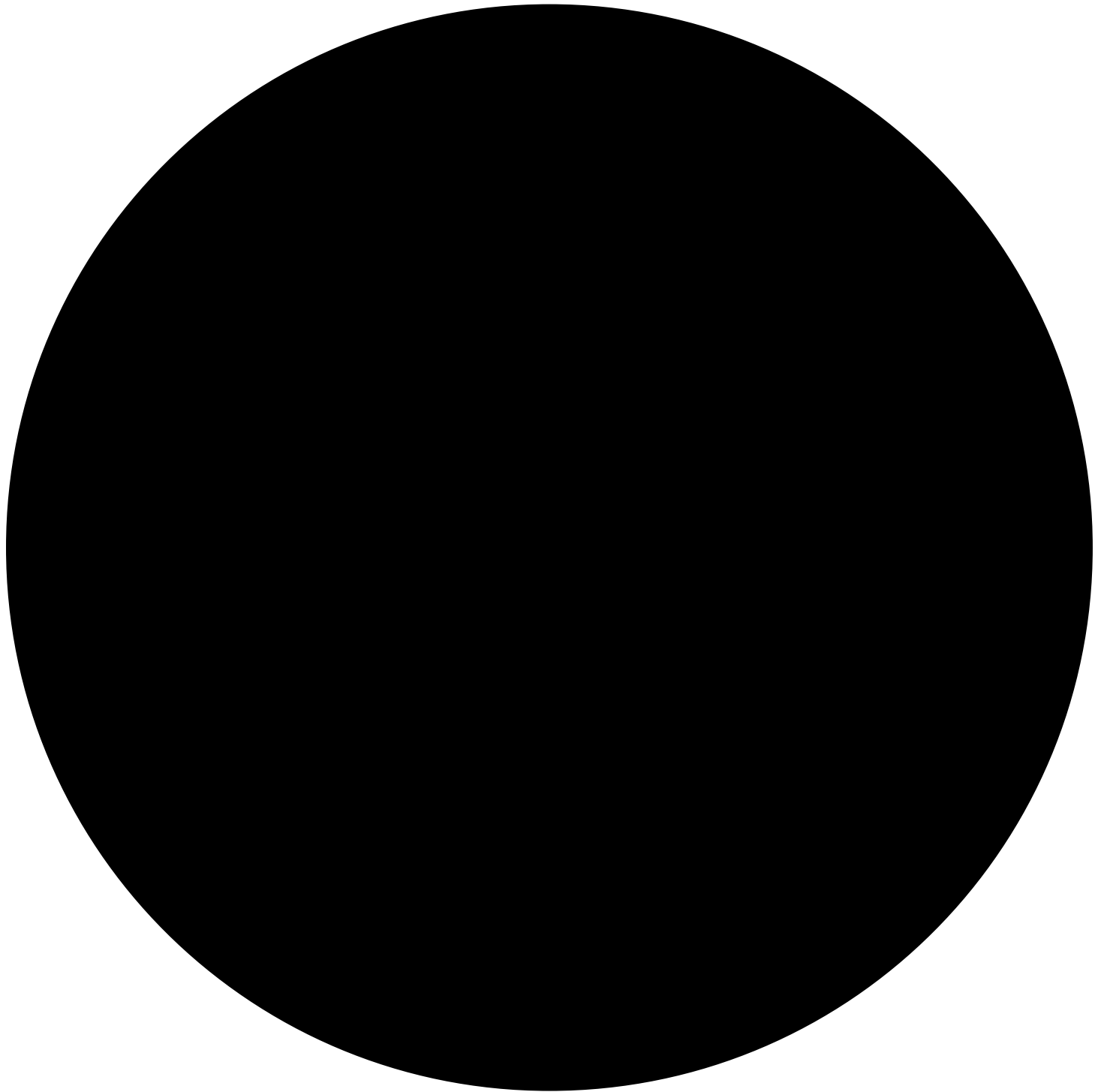


CHINA TURNS COURSE

Posted on 17/07/2015 by Naider



China has taken to makeup, and no, it is not going to buy the entire industry in the beauty sector, nor is it going to invest time or money in learning and making the production processes of foreign companies cheaper. This time he has decided to improve his appearance, to appear less fearsome, in short, to buy a new image.

The 10 billion dollars invested in foreign-oriented propaganda is a good example of this, according to the Harvard professor Joseph S.Nye informs us in the [latest article from project-syndicate](#).

The objective of this Asian giant is to appear less fearsome, more attractive both for tourists and foreign investors and to further outsource its already outsourced companies, only time will tell us if the sheepskin works or there is too much wolf to cover .

There are no comments yet.