COOPERATIVE AND PARTICIPATIVE SUPERMARKETS

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In 2016, he opened the cooperative and participatory supermarket La Louve in the 18th arrondissement of Paris ("La Loba"), which contrasts with the prevailing consumption model. In it, those who consume are cooperative members and workers: they must donate 3 hours of their time every four weeks in sales, replacement, or maintenance work. In this way, consumers know first-hand from which suppliers and at what price the products are purchased, and what is the (reduced) margin applied to them. Members become actors in their consumption, and in the environment in which they buy.

La Louve bases its model on the cooperative supermarket Park Slope Food Coop (PSFC), which has been operating in Brooklyn, New York since 1973 and has 16,000 members.

There are no comments yet.