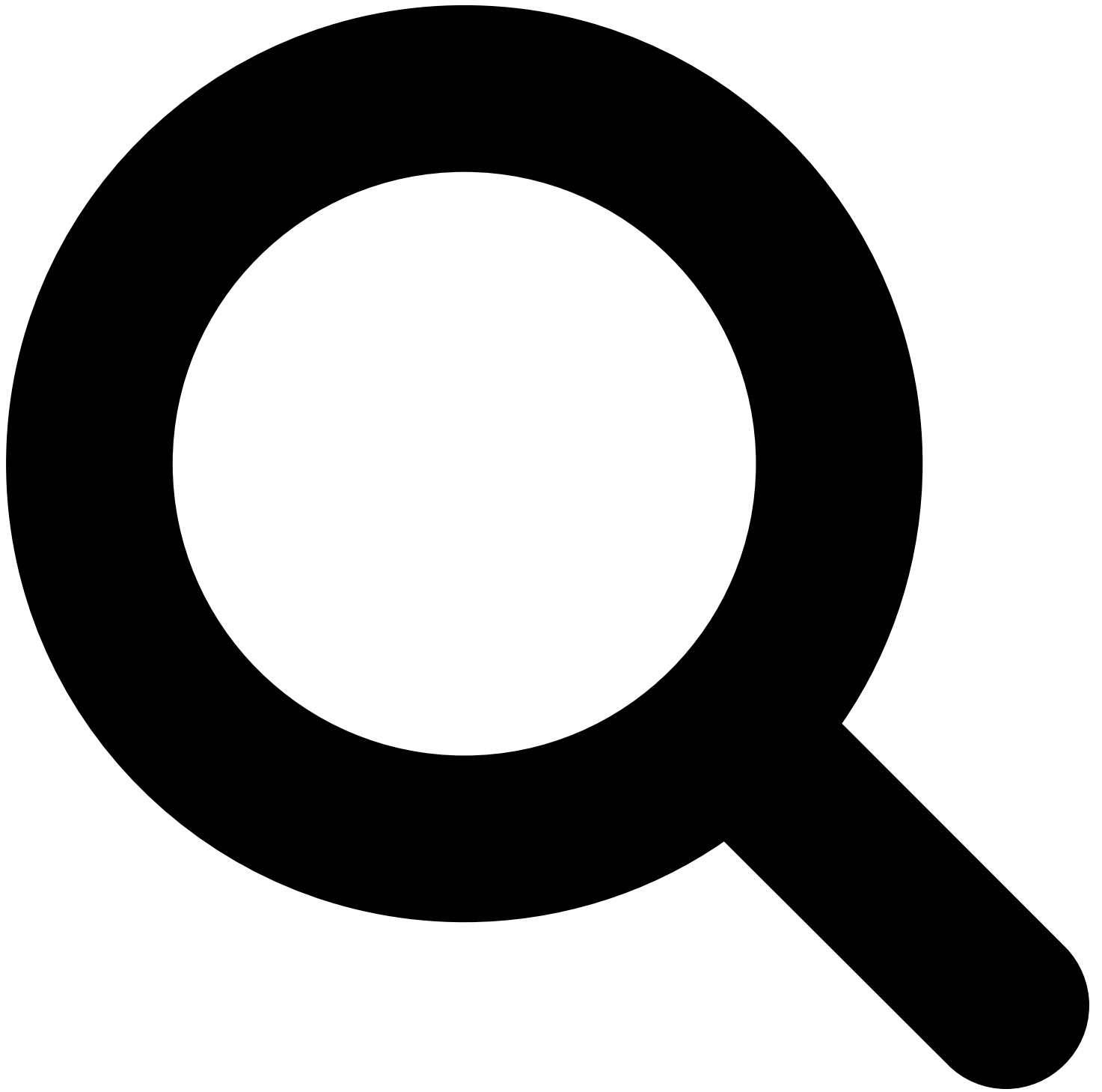


DO YOU NEED MORE ARGUMENTS?

Posted on 29/02/2016 by Naider



On the eve of the International Day of Working Women, we would like to note the document ["Is the diversity of profitable gender? Evidence from a global survey"](#), published by the [Peterson Institute for International Economics](#), whose data shows that companies Those with a higher percentage of women in senior management positions obtain higher profitability.

From the study, based on the analysis of 21,980 companies from 91 countries, it is inferred that a 30% increase in the number of women in leadership positions is associated with a 15% increase in profits. Despite this evidence, more than 50% of the companies analyzed did not have female executives.

There are no comments yet.