

E-COMMERCE IS HERE TO STAY

Posted on 29/07/2014 by Naider



< /p>

It is clear that Basque companies are aware of the enormous potential that the Internet represents today, and this translates into the evolution and rise of [e-commerce](#) in recent years. During 2013, electronic commerce mobilized 19,000 million euros, 11,072.3 million in terms of sales on the Internet and 8,090.8 million in purchases made, according to data reflected in the [Survey on the Information Society](#) (ESI) carried out by the [Eustat](#).

35,700 Basque establishments have a presence and offer and purchase services and products on the web. By province, electronic sales are distributed in a similar way in the three Basque provinces. Bizkaia has the highest percentage, 35.8%, followed by Álava and Gipuzkoa, with 32.2% and 32%, respectively. On the other hand, with regard to purchases, Bizkaia stands out more strongly, accounting for 51% of the total, while Gipuzkoa represents 31.5% and Álava remains with 16.5%.

There are no comments yet.