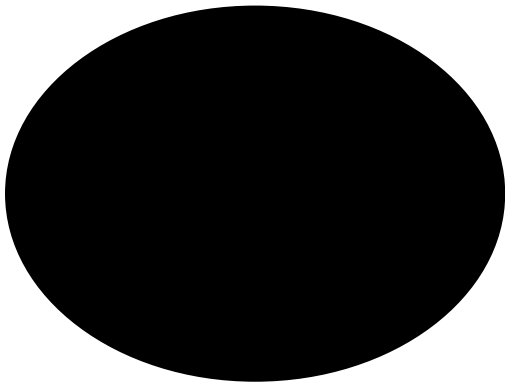


GOOD IDEAS

Posted on 03/05/2011 by Naider



Steven Berlin Johnson offers us an animated video based on his book *Where the good ideas come from*. The video solves in four minutes the basic doubts about how innovations arise, what is the spark of them... making it clear that innovation is a process that in many cases takes time.

https://www.youtube.com/watch?feature=player_embedded&v=NugRZGDbPFU

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