GOODBYE TO CASH

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A world without tickets. It looks like the latest Ken Follet novel, but no. It is the latest "hit" from the Nordic countries, in this case Denmark, which is considering gradually making cash disappear. As of January 2016, all stores that so wish may refuse to sell if the customer requests to pay in cash.

In principle, only clothing stores, gas stations and restaurants will be able to adopt this measure, although the objective is to gradually introduce this form of payment in all possible sectors. The objective of the proposal is clear, the fight against the underground economy that is usually hidden under cash.

On the other hand, this new form of payment opens up a very interesting market for new companies that want to enter the means of payment sector, especially with regard to mobile applications.

There are no comments yet.