

HEADING TO SILICON VALLEY!!

Posted on 27/10/2011 by Naider



We are excited. In just a few hours we will take a plane to visit one of the most exciting places in terms of technology, innovation and entrepreneurship: Silicon Valley.

There, hand in hand with [ICEX](#), the [Spain TechCenter](#) and [Banesto](#) we will visit some of the best technology companies in the world ([Google](http://www.oracle.com/), [Oracle](http://www.oracle.com/)) and some innovation benchmarks such as [Zappos](#) or [Tcho](#). But, above all, we will be able to tap into the entrepreneurial turmoil of Silicon Valley and San Francisco and we will get closer to some of the most important incubators such as Rocket Space ... this is perhaps the part we are looking for the most: making contact with dozens of technology start-ups and sharing our dreams.

Although [Mobbitat](#) is still just a tiny company, almost a newborn, with development still to come. see the light, we wanted to take advantage of this opportunity that the Spain Tech Center offered us to make this trip. For us, this trip is like a first expedition to which we go with a very open mind and above all to observe, learn and establish contacts. We are sure that during the trip we will be able to identify and establish relationships with potential partners for our technological products, learn about this way of doing business in Silicon Valley and San Francisco well and incorporate it into our work methodologies, identify and contact potential investors and obtain feedback. qualified for our developments and products.

Of course, Spanish entrepreneurs have a lot to learn from Silicon Valley and we hope to be able to bring a handful of lessons, a good number of contacts, interesting business opportunities and, hopefully, potential partners that will help us grow.

Even today, when we still haven't even packed our suitcases, the effort invested in preparing the trip has already put us in contact with interesting companies in the area, has helped us identify possible financing formulas and has opened our minds in terms of innovative products that are now being developed in the valley. This promises!

There are no comments yet.