## **HELSINKI: CITY WITHOUT CARS!**

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The Finns are working on a mobility, transport and telecommunications policy that will completely revolutionize both the city and the way of getting around it. By the end of next year, the Finnish government will launch an ambitious <u>plan</u>, which is expected to be completed by 2025, so that by its capital, <u>Helsinki</u> no more cars.

How do they want to do it? Through an on-demand mobility network, citizens will be able to combine different public transport modes in real time (bus, tram, bicycle) using their smartphones to reach their destinations on time while respecting the environment and without spending much money.

This ambitious plan presents many challenges, starting with the fact that all citizens must have a smartphone, the litmus test to test whether this plan is to improve the environment or to sell more phones.

There are no comments yet.