LOST IN TRANSLATION

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Thanks to Automotive Dictionary promoted by the companies BATZ, Cikautxo, Ekin, Elay, GKN and Maier, with the advice of the terminologists of the Elhuyar Language and Technology unit, the automotive sector will no longer find itself lost in translations.

This specialized dictionary, which can be consulted in six languages: English, Spanish, Basque, French, German and Chinese, includes 2,637 automotive concepts, classified into 16 areas, and can be consulted on the Internet.

This dictionary will fulfill a great important function, due to the growing international expansion that companies in the sector are carrying out, an expansion in which it is essential to correctly manage knowledge of various languages from a very technical point of view. The use of the dictionary should improve relations with customers and suppliers, helping to overcome language barriers.

There are no comments yet.