

MALMÖ, CREATING GREEN JOBS

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[International Labor Organization](#) he introduces us to the city of Malmö, another example of an advanced Nordic city from which we should take an example since they are quite far behind us in terms of sustainability among other things. A green culture that is not only beneficial for the environment but is also an important driver of employment. What years ago was a shipyard port with 22% employment is now a thriving district of business activities and residential developments inspired by a model of ecological responsibility.

This urban regeneration would have been impossible to carry out without financial support, and in Malmö low-cost loans were offered to undertake these activities. There will be those who defend that this initiative only benefits the business sector, but this is not the case. Emphasis was placed on making it equal to all levels of society, creating employment in the science, technology and construction sectors.

There are no comments yet.