

#NAIDERCOP21 (NINTH DAY): THE EUROPEAN INDUSTRY WANTS A CHANGE, AND IT WANTS IT NOW

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Ninth day of COP21.

A [study published last week by Climate KIC](#) reveals that the winds of change are blowing on the boards of European companies , and more and more managers are concerned about climate change. Up to 63% of European businessmen see climate change as both a regulatory and a physical threat to their business, while 69% believe that investing in reducing companies' carbon footprints can help them secure their niche. market and anticipate legislative changes. However, this willingness is accompanied by a lack of knowledge about the options available to them.

Therefore, [the European industry is also in favor of a firm and decisive agreement](#), which includes actions to help it face the difficulties of the transition to a low carbon economy. The moment is building, and the countdown calls for a final resolution.



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