

# **#NAIDERCOP21 (THIRD DAY): THE ALLIANCE OF TECHNOLOGY GIANTS AGAINST CLIMATE CHANGE**

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## Third day of COP21.

Bill Gates and Marc Zuckerberg published on Facebook last Sunday the foundation of the "Breakthrough Energy Coalition", an alliance of technology giants that includes among its ranks Jeff Bezos (founder and CEO of Amazon), Jack Ma (director of Alibaba ), Richard Branson (founder of the Virgin Group), George Soros (American-Hungarian politician and investor)... and up to 31 colossal partners.

This organization will consist of an investment fund destined to invest in start-ups that provide solutions for the creation of an efficient, sustainable and safe energy system, supporting these companies in their development and commercialization process. Increased capital investment in sustainability and the fight against climate change, announced just in time to support the negotiations taking place in Paris.

To learn more about this coalition you can click [here](#).



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