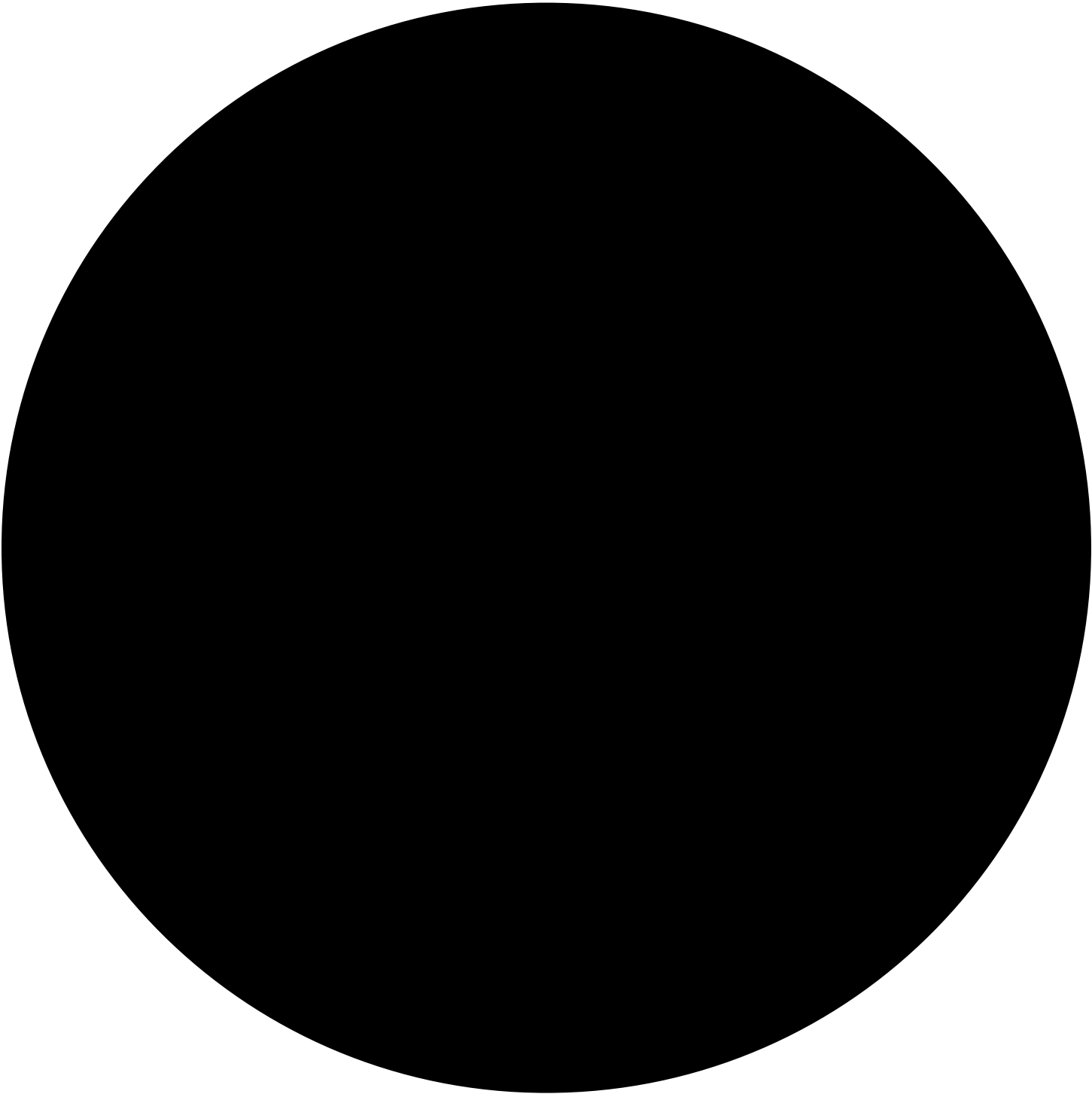


SEOUL, A MIRROR IN WHICH TO LOOK

Posted on 17/08/2015 by Naider



Seoul is generous, so we can find out thanks to the [project](#) that the city launched at the end of 2012 and is now beginning to bear fruit.

In the words of the mayor of the Korean city himself, the project tried to "promulgate policies that encourage the emergence of collaborative economy companies and thus make better use of existing resources through sharing."

Three years later, fifty companies have seen the light thanks to this innovative project in areas such as transport, recycling or accommodation, as we can find out through [The country](#).

In the words of Kwon Nanshil, director of Creative Commons Korea (CCKorea) "Many consider that the collaborative economy harms the economic interests of countries, but it is showing that it does not have to be that way. Social enterprises also create jobs and make profits."

There are no comments yet.