

SILICON VALLEY'S APPEAL LIVES ON

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Spanish companies today have an easier time making the leap to Silicon Valley. The space [Spain Tech Center](http://www.fundacionbanesto.com/) located in the SoMa neighborhood of San Francisco and supported by the [Banesto Foundation](http://www.fundacionbanesto.com/), the [ICEX](#) and [Red.es](#) it will help Spanish companies to establish themselves in what is undoubtedly one of the epicenters of global innovation.

Silicon Valley continues to have the same appeal today as it did twenty years ago and continues to attract the best human capital and the most entrepreneurial minds to launch their start-ups there. The Spain Tech Center joins other private initiatives such as [Opinno](#) or [StepOne](#) also created with that vision.

Why might a company want to locate in Silicon Valley? The arguments are varied: access to extraordinary human capital, identification of trends and technologies (technology antenna function), networking with leading companies in certain sectors such as ICT... and something a little less tangible but equally valuable: **the business impregnation of an optimistic and entrepreneurial culture, dynamic and certainly visionary.** For companies to open their minds and dream the impossible is easier in Silicon Valley, the place where *Thinking Big* is the everyday motto.

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