

# **SOCIAL NETWORKS DO NOT LET US SEE THE FOREST**

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Although at Naider we don't like to advertise large multinationals, we must admit that they are masters of marketing. This original video of the quintessential soft drink brand is pleasing to watch and certainly has a lot of truth. This is an excellent production focused on how the use of social networks, especially the fact of being on the phone all day, makes our daily lives and the way we relate to each other have completely changed. We have gained many things but we lose others so necessary to enrich the soul such as complicity, tenderness, closeness that no App is capable of transmitting to us as the expression of eyes does.

We have made this finding through @faraondemetal

**There are no comments yet.**