

SUSTAINABILITY IS PROFITABLE

Posted on 24/07/2014 by Naider

Today we want to share a video that, in addition to being beautiful, teaches things. He talks about sustainability and shows us how the inclusion of the environmental variable in the DNA of companies not only translates into a more responsible, efficient and effective environment, but also produces an increase in profitability.

It is a video produced by [Sustainability Illustrated](#), which is a Youtube platform created by the creative and designer Alexandre Magnin, specialized in sustainability issues. There you can find many more videos. Alexandre Magnin and his team try to do a bit of pedagogy using the illustrated video as a working tool. The truth is that they are phenomenal. We will show you some that seem especially relevant to us.

There are no comments yet.