

THE BANK OF NUMBERS

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Through the [world bank](#) we echo some data that have called our attention to demographics and the habits and trends that this is going to have.

According to the world organization, by the year 2030 about 60% of the population will live in urban areas, thus increasing the difference between towns and cities in favor of the latter, especially since 90% of population growth takes place in big cities.

The data on migration from less developed countries to more

developed ones also draws attention since, always according to the World Bank, by the year 2030 close to 85% of the population will live in the countries with the highest level of development in detriment of the less developed, reaching 50% by 2020.

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