# THE INVASION OF THE ROBOTS

*Posted on 04/07/2014 by Naider*



As of this month (July 2014), the largest news agency in the United States, Associated Press will make most of the news that it produces about the quarterly results of the companies, stop being written by reporters and be generated through robots.

Using technology from the company Automated Insights combined with data from the Zacks Investment Research will automatically generate short stories, between 150 and 300 words in the same time it takes journalists to write them.

This replacement is intended to multiply the volume of information and is expected to give professionals more time to cover other topics and does not mean dismissal. In other words, journalists will dedicate themselves more to journalism and not to data processing.

We hope that even so, journalists can provide a critical reading as well as an interpretation of the data provided by the robots.

**There are no comments yet.**