

THE LONG SHADOW OF SUSTAINABILITY

Posted on 20/11/2015 by Naider



Ecological awareness is becoming more and more firmly established in society and therefore in our cities, the latest example comes from the company ["Pavimentos Tudela"](#), this company has created an innovative pavement capable of absorbing environmental pollution called Ecogranic , the result of work carried out by the company's R&D department for three years.

The sophisticated technology used by the company to make the pavement is based on a photocatalyst that, under the presence of light, transforms nitrous oxides into particles that are harmless to both human health and the natural environment.

Beyond the results obtained with the operation of the product, it is worth mentioning that the pavement preparation procedure also respects environmental sustainability, since up to 20% of the materials used come from recycled raw materials, in addition to using the Cemex cement, known for being also highly respectful of the environment.

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