

# **THE MOBILE WORLD CONGRESS 2015 ENDS**

*Posted on 05/03/2015 by Naider*

Barcelona has hosted the [mobile world congress](#) held this year. The congress, which ends today the 5th, began on the 2nd of March. Four days that have gone a long way and the fact is that the advances in technology seem to have no end. The topics to be discussed have been very varied: the use of data to deal with emergencies, net neutrality, mobile payments in developed countries, the role of mobile phones in direct marketing, analysis of large amounts of data, 4G, future smart homes, security and privacy, music and mobile phones, the role of women or development opportunities, among others.

Interviews have been conducted with [CXO \(Chief experience officer\)](#) of large companies such as [AVG technologies](#) or [ARM](#). [These new chiefs, who have risen to prominence in the mobile industry, are the right people to express customers' experiences about products. Knowing all the innovations and market sensations, it seems that they have not disappointed.](#)

In addition to the classic conferences of companies such as [Huawei](#), [Nokia](#), [Mozilla](#), [Samsung](#) and [Sony](#), there have also been round tables where has discussed Apps, 5G, Smart cities, [Wearables](#) and endless advances. A trip to the future that has lasted four days and that, in addition to modernity and brightness, has brought more than one hundred thousand people to the most cosmopolitan city in southern Europe, causing a great impact on the city's economy at all levels.

As a curiosity, we leave a video of Huawei in which it presents one of its star wearables, the smartphone watch. It is curious because of the great design that they have achieved that can be perfectly used in daily life.

**There are no comments yet.**