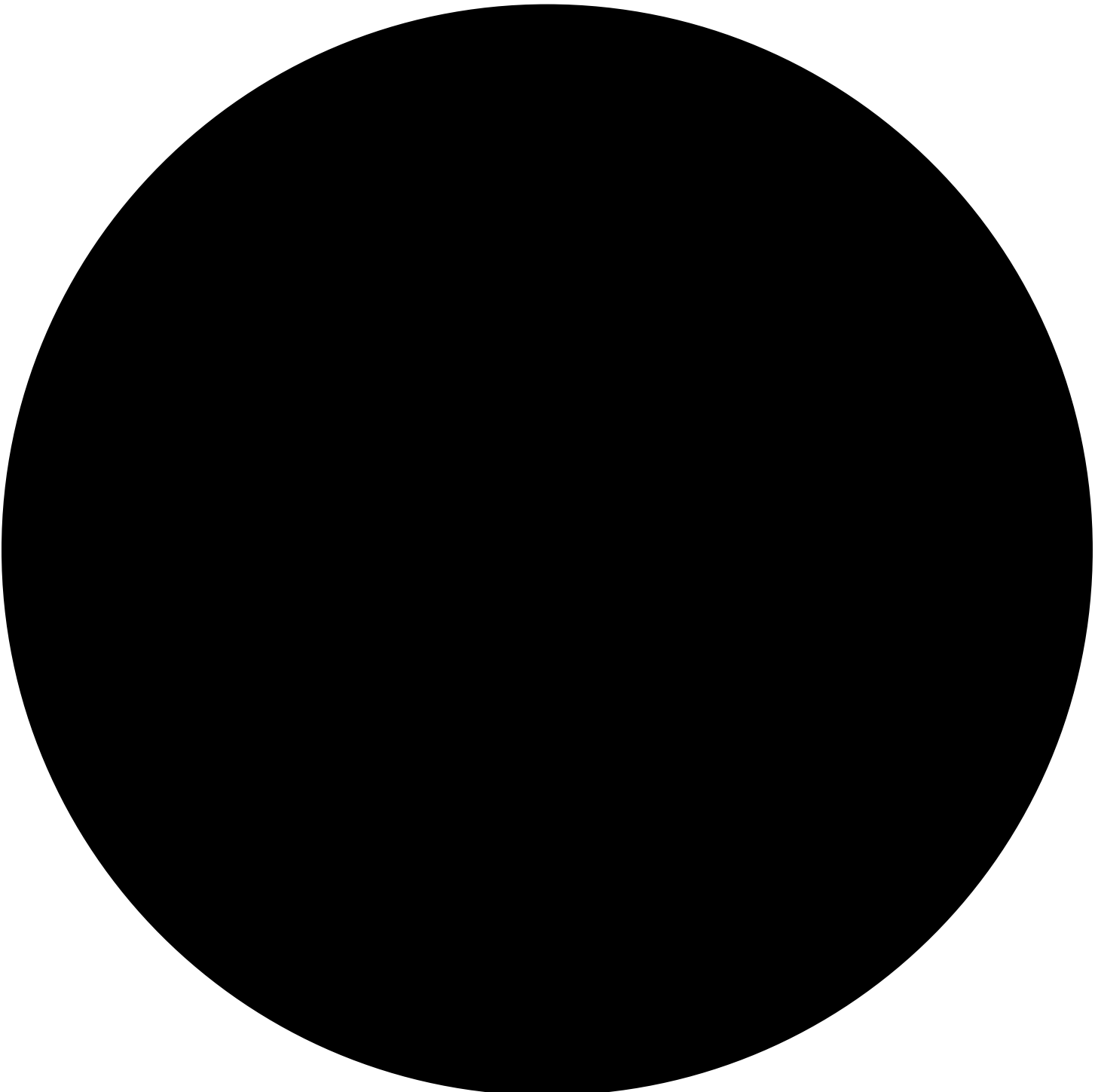


THE THING GOES ON THE INTERNET

Posted on 16/10/2015 by Naider



We are still not able to quantify the possibilities that the Internet brings to the market, every day start-ups surprise us with ideas and products that are not only useful but also well received in the market. The latest innovation that we would like to present comes from the hands of two people from Madrid and a Catalan called "Userzoom", this startup tries to advise companies with the idea of improving the service they offer over the Internet through sophisticated software that analyzes the performance of web pages.

In this way, Userzoom is capable of measuring and naming the problems that the users of the pages encounter while browsing and solving them. Apparently, we are not talking about a banal service since companies like Twitter, Google or Coca-Cola have contacted this company that already has offices throughout the world such as London, Munich or Sydney.

As far as financing is concerned, this company formed in 2007 can also show off its chest since it has obtained 30 million euros in the last round of financing.

There are no comments yet.