

# THE TRADITIONAL PAPER, IN FREE FALL

*Posted on 04/09/2015 by Naider*



The new role that mobile applications are taking on in society is beginning to gradually but incessantly displace the use of paper. The appearance of the smart phone opened a new paradigm in the market, or to be more exact, it opened a new market.

The last blow to paper has been dealt by a new application called iDEA, which consists of nothing more and nothing less than resolving conflicts generated through car accidents, yes, as long as they are friendly.

Thus, many are the companies that today are immersed in a profound change in business model, reorienting themselves to the digital world, a world where, and our planet will thank you, paper does not find its space.

**There are no comments yet.**