

THE SOCIAL PERCEPTION OF INDUSTRY IN SPAIN

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The Centre for Industrial Strategy and Foresight (CEPI), a newly created body promoted by the General Secretariat for Industry and SMEs of the [Ministry of Industry, Trade and Tourism](#) and the [EOI Foundation](#), has presented itself to society with the report "[The Social Perception of Industry in Spain 2023](#)", which includes a dual vision: the perception that the general population has of Spanish industry, and the diagnosis of the perception that the industrial sector itself has of itself and the way in which it believes it is seen by the population itself. Based on the analysis of the results, the study identifies keys and formulates proposals for action to promote Industrial Culture.



