

THE ENTREPRENEUR'S CANVAS

Posted on 25/01/2011 by Naider



Last week I had the pleasure of listen to [Anil K. Gupta](#), Professor at [Indian Institute of Management \(IIM\)](#), coordinator of [SRISTI](#) and founder of the Honey Bee Network and Executive Vice President of [indian national innovation foundation](#).

His message was powerful and evocative: we must look for entrepreneurship and innovation everywhere: in schools, in universities, in small villages. Its projects include the revitalization of children, adolescents or farmers for the discovery of ideas and innovations that have come to be patented and successfully marketed in some cases.

The video shows it perfectly in humor.

<https://www.youtube.com/watch?v=REx9rMDbqRg>

This message undoubtedly carries an application lesson in our country, a country with approximately 40% youth unemployment: business creation, entrepreneurship and self-employment can be powerful weapons to solve part of this problem. To do this, we must facilitate, energize and encourage young people to undertake.

As Anil K. Gupta pointed out, artists need canvases to paint on, and entrepreneurs also need a canvas to start building their business. Unfortunately, this canvas that the entrepreneur in Spain is looking for is too expensive, it takes too long to arrive and sometimes it breaks easily. The report [Doing Business 2010 from the World Bank](#) placed Spain in [ranked 24 out of 27 OECD countries](#) in the ease of doing business, appearing in position 49 of the total of 183 countries. But regarding the ease of [creating a business](#), its position is even worse, at 147, which means an average of 47 days in open a company, and that places Spain behind the Democratic Republic of the Congo.

There is obviously plenty of room for improvement, and I am personally surprised that none of the reforms proposed up to now in this time of crisis to improve the competitiveness of our economy go in this direction.

Wouldn't it be fatal if there were no artists for lack of canvases to paint?

There are no comments yet.