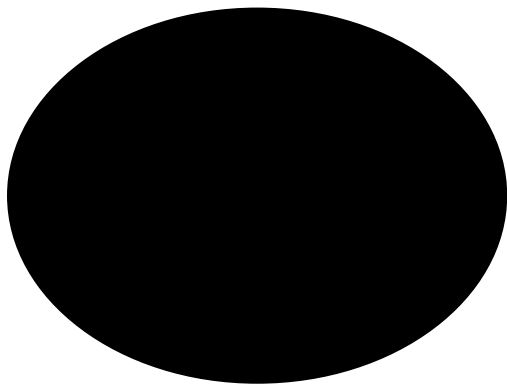


THE INTELLIGENCE OF THE CITY AND CROWDFUNDING

Posted on 11/09/2012 by Naider



For more than five years [we regularly post](#) on this Ateneo Naider portal our opinions on sustainability, technology and innovation, social policies and many other topics. The theme of [Sustainable Territories](#) has undoubtedly been one of our priorities, having paid special attention to the field of sustainability, technology and innovation in the city. In this field, the [professionals](#) who collaborate with Ateneo Naider have also collaborated in numerous [analysis and action projects](#).

In particular, the people behind this project share a common interest in discovering what the **cities of the future will be like and contributing to making them friendlier and more humane, in part, thanks to technology**. that the effort to create "smart cities" does not stop at the introduction of technologies in our cities but rather goes further and incorporates the citizen as a central element of these, including sustainability, mobility and habitability as backbone pillars.

Going a step further **we have founded the collaborative platform [Urbapps](#)** for the ideation and prototyping of mobile applications for the improvement of life in cities. This platform materializes in a series of workshops, dynamics, contests, communication tools, and collaborative projects that have recently been launched in order to introduce a rational and human component into the city's technology.

Now, as an experimental initiative, and moved by those same concerns, we would like to publish a book that includes some of the most emblematic projects in the field of Smart Cities worldwide. A fundamentally informative and very visual publication in which the reader can discover the initiatives with the greatest projection in the cities of the future. With the fundamental objective of verifying whether the publication itself may be of interest to a sufficiently high number of readers, **we have launched a Crowdfunding campaign in [Lanzanos](#)**.

Our project, still generically called ["The intelligence of the city"](#), aims above all to contrast the level of interest in the publication and put together a viable financing scheme for the work. I invite you all to access Lanzanos and vote for our project to get it out of "the box". Later we will complete the project with more information about the content and a short explanatory video so that it becomes part of the projects that receive funding. This collaborative approach will also allow us to get early feedback from the reader and, surely, produce a higher quality publication. **If you are interested in the theme and our initiative, vote for us!**

There are no comments yet.