

THE CIRCULAR TRANSFORMATION OF ECONOMIC SECTORS: THE ROLE OF PARTNERSHIPS

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Companies must seek alliances to move towards circularity, a need illustrated by the World Economic Forum's ["Circular Transformation of Industries: The Role of Partnerships"](#).

Creating new circular value chains requires building partnerships. Adopting a circular approach in isolation limits a company's ability to extract value from such a strategy: partnerships offer a faster and more cost-effective way to access circular knowledge and materials, to influence policy and industry standards, and to create a market for circular goods and services.



