

# ALEXANDER ACHA JOINS NAIDER AS A DIGITAL MARKETING SPECIALIST

*Posted on 04/03/2016 by Naider*

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naider



Alexander  
Acha

se vincula al proyecto  
Naider como especialista  
en marketing digital

o the Naider project as a specialist in digital marketing. Alexander has a degree in Business Administration and Management from the University of Deusto, and is studying a Master's in Digital Marketing at Mondragon Unibertsitatea. Previously, he collaborated in the development of Electronic Government projects in the Government of Ecuador thanks to the Global Training program.

