

# CONSULTING FROM NAIDER AT ANOTHER WAY FILM FESTIVAL

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From October 8 to 11, the [8th edition of Another Way Film Festival](#), the film festival on sustainable progress in Madrid, took place. In addition to the screening of stimulating films, both on-site and online format, the festival programs activities aimed at different audiences that provide tools to activate change.

One of the activities of this 8th edition was the Virtual Meeting "[Make Your Festival Sustainable: Consultants at Your Disposal](#)", which counted as expert on our colleague Sara Soloaga, environmental consultant at Naider. Within the framework of this meeting, Soloaga was able to advise on environmental impact to people dedicated to the organization of cultural festivals, based on Naider's previous experience in the incorporation of sustainability to events, notably the development of the first [Environmental Diagnosis of the San Sebastian Festival](#).

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