

PLAN FOR ECONOMIC PROMOTION AND BUSINESS DEVELOPMENT IN THE TXORIERRI REGION

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[Egaz Txorierri](#), the Municipal Economic Promotion Service of the Town Councils of the Txorierri Valley, will be accompanied by NAIDER in the process of drawing up the Strategic Action and Collaborative Governance Plan for the region.

The Txorierri is an eminently industrial region in the heart of metropolitan Bilbao. It is home to important manufacturing and technological industries located around a large business corridor whose flagship is the [Bizkaia Technology Park](#).

In addition to working closely with the people in charge of Egaz Txorierri, the reflection process will involve the main actors and stakeholders of Txorierri in order to contribute to the consolidation of the axes, objectives and governance model of Egaz as a reference entity in the field of economic promotion in the region.

The process will help to guide the activities of Egaz Txorierri in the coming years and strengthen the links between the different actors in the region through the definition of the governance model and the relevant coordination mechanisms.



