ASSISTANCE TO DEK WITHIN THE FRAMEWORK OF THE BIZKAIA OREKAN SAKONDUZ STRATEGY

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Naider will assist <u>DEK Durangaldea Enpresa Ekimena</u> in the implementation of a series of economic promotion projects within the framework of the <u>Bizkaia Orekan Sakonduz</u> territorial competitiveness strategy.

Specifically, the projects in which Naider will collaborate with Dek with its technical assistance service are the following:

- **DEK DASHBOARD**: Development of a platform of indicators and data on the competitive reality of Durangaldea.
- **DEK LEHIAKORTASUNA**: Drawing up a Sustainable Competitiveness Report for Durangaldea 2023
- **DEK INTELLIGENCE**: Implementation of a competitive intelligence system for companies in Durangaldea

In addition, Naider will accompany Dek in the planning, execution, monitoring and evaluation phases of the economic promotion projects framed in the Bizkaia Orekan Sakonduz programme.

Main picture: Ash Edmonds