ASSISTANCE IN THE EVALUATION OF THE AGREEMENTS FOR THE PROMOTION OF FAIR TRADE AND RESPONSIBLE CONSUMPTION IN VITORIA-GASTEIZ

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The Vitoria-Gasteiz City Council has entrusted Naider with the technical assistance service for the evaluation of the annual agreements for the promotion of Fair Trade and Responsible Consumption in the Basque capital, signed by the Consistory with the Zentzuz Network.

Through the work, a clear and complete vision of the set of impacts and results of the initiatives and activities proposed in the project will be obtained, based on the agreements corresponding to the years 2020, 2021, 2022 and 2023. All of this will serve as a basis for promoting the replication and transfer of the solutions used and proposing recommendations that maximise the promotion of fair trade and responsible consumption.