DIAGNOSING BUSINESS NEEDS TO DRIVE THE FUTURE OF EMPLOYMENT AND LOCAL DEVELOPMENT IN TXORIERRI

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Egaz Txorierri has launched a **business needs diagnosis process** that will serve as the basis for the future definition of the **Local Employment and Development Plan for the region**, with the technical and methodological assistance of NAIDER.

The project will focus on identifying the main **talent, training and development needs** of the business fabric of Txorierri, as well as the challenges and opportunities associated with processes such as **digitalisation**, the **ecological transition**, **generational renewal** and the emergence of **new and growing activities**.

The work will combine **structural analysis**, **interviews with businesses and economic stakeholders**, and **collaborative review sessions**, with the aim of building a solid, shared knowledge base on the current and future needs of the local economic fabric.

NAIDER will provide technical and methodological assistance throughout the diagnosis, facilitating both the **strategic analysis** and the **coordination of working sessions** with businesses and territorial stakeholders.