STRATEGIC DIAGNOSIS FOR THE ECONOMIC DEVELOPMENT OF URIBE KOSTA

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Uribe Kostako Behargintza, the Economic Promotion Support Service of the Local Councils of Uribe Kosta in Bizkaia, will be assisted by NAIDER to prepare the diagnosis of the business ecosystem in the region and the identification of areas of opportunity for economic promotion.

Uribe Kosta, a region linked to the Bilbao metropolitan area, is characterised by its diversified economy and the presence of innovation infrastructures that are unique in the Basque Country. It is made up of the municipalities of Barrika, Berango, Gorliz, Lemoiz, Plentzia, Sopela and Urduliz.

In addition to working with the people responsible for Uribe Kostako Behargintza, the reflection process will include contributions from companies and actors in the regional competitiveness ecosystem. The process will thus contribute to having a common basis for guiding economic promotion activities within the framework of a new strategic vision related to economic promotion, the promotion of business competitiveness and the creation of quality employment.