

STUDY FOR THE FUTURE B BLUE INNOVATION POLE ON THE COAST OF BISCAY

Posted on 14/09/2023 by Naider

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Promoted by the development agencies of [Getxo](#), Uribe ([Jata Ondo](#)), and Bermeo ([Behargintza Bermeo](#)), the future innovation pole, specialised in the Sea and Sliding industry on the coast of Bizkaia, will improve the competitiveness of companies in the sector and promote the generation of new industrial activity and quality employment with roots through the use of the unique capacities of the territory on which to deploy sustainable products and services that respect the environment.

Naider has the opportunity to prepare the conceptualisation and planning study for the implementation of the future pole, based on the work already carried out and the initiatives and spaces already established, among others, the [Getxo Itsas Hub](#) nautical-sports entrepreneurship centre.

Main picture: Silas Baisch, Unsplash

