

# PROMOTING RESPONSIBLE CONSUMPTION WITHIN THE FRAMEWORK OF ORTUELLA'S SCHOOL AGENDA 2030

*Posted on 30/04/2026 by Naider*

**Category:** [News](#)

**Tags:** [2030 Agenda](#), [Participatory Processes](#), [Responsible Consumption](#)

**This Thursday, April 30**, within the framework of Ortuella's **School Agenda 2030**, the much-anticipated **second-hand market** was successfully held in **Otxartaga square**, as the result of a participatory process involving the different schools in Ortuella after three previous workshops.

Throughout these sessions, **students from Ortuella worked collaboratively**, organizing themselves into different working groups where they distributed key responsibilities for setting up the event. Among the main tasks carried out were the **collection and classification of materials**—clothing, toys, books, and other items donated by local residents—**price setting, money management**, as well as the **assembly and disassembly of the stalls**.

The market, held to coincide with the **beginning of the town's festivities**, was a great success. Students organized their stands with strong commitment, demonstrating **excellent coordination and teamwork skills**. Community participation was also remarkable, with a **large number of donated items** bringing life to this initiative linked to **SDG 12: Responsible Consumption**.

The money raised during the day will be donated to the organization **Agua de Coco**, contributing to a **social cause**, while the remaining clothing will be given to **Koopera** for reuse. To conclude, the organizing students enjoyed a well-deserved **hamaiketako** in recognition of their work.

This experience shows that **when people work together towards a common goal, the results are highly positive**. An initiative that not only promotes **responsible consumption**, but also strengthens values such as **solidarity, engagement, and commitment to the environment**.

# BIGARREN ESKUKO AZOKA



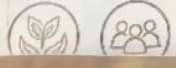
**APIRILAK 30**



**10:00 - 12:00**  
(10etatik 12ak arte)



**OTXARTAGA PLAZAN**



**Anima zaitetz...**







