

MEETING FOR THE IMPLEMENTATION OF THE CIRCULAR ECONOMY IN BIDASOA

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Naider accompanies the development agency Bidasoa Activa in the process of implementing the Circular Economy in the business fabric of the region. As part of this accompaniment, on July 9 we participated in a session with key agents in the Bidasoa region —institutions, companies, universities, technology centers, and training agents— to contrast the Circular Economy Strategy that Bidasoa Activa is building.

After a brief presentation and contextualization by active Bidasoa management, Naider introduced the structure of the strategy. The bases of the strategic framework were exposed and the proposal of action programs was presented.

After the presentation, a debate was energized with the different participants that generated valuable reflections and conclusions to continue with this exciting process.

