

NAIDER EVALUATES THE SUPPORT PROGRAMS FOR BUSINESS CREATION IN GIPUZKOA

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The [Provincial Council of Gipuzkoa](#), local administration of the province of Gipuzkoa in the Basque Country, has commissioned Naider to develop a process to evaluate the suitability and impact of the three main [support programs for entrepreneurial action](#) that the Provincial Council has developed in recent years.

The project has been implemented through a socio-economic analysis methodology with the use of econometric techniques

that have made it possible to measure the results of the programs. In this sense, all the beneficiaries of the programs have been surveyed regardless of whether the project supported by the council culminated in the effective creation of the company or whether the company created had eventually disappeared at the time of the evaluation. .

The three programs analyzed have been the TXEKIN PROGRAM, for general support for business creation and entrepreneurship; the EMEKIN PROGRAM, focused on promoting entrepreneurship among women; and the TXEKINTEK PROGRAM, to support the development of innovative and technological business initiatives.

The technical management of the project has been in charge of the current [Department of Economic Promotion, Rural Affairs and Territorial Balance](#) of the Diputación. Naider's work team is made up of [the economists Iñaki Barredo, Maite Martínez and Carlos Cuerda](#). All of them with extensive experience in public policy analysis in the Basque Country and the rest of Europe. In particular, the project team has continuously participated in the development of plans, strategic reports and analyzes related to the industrial policy and the management of science, technology and innovation in the Basque Country in the last ten years.

