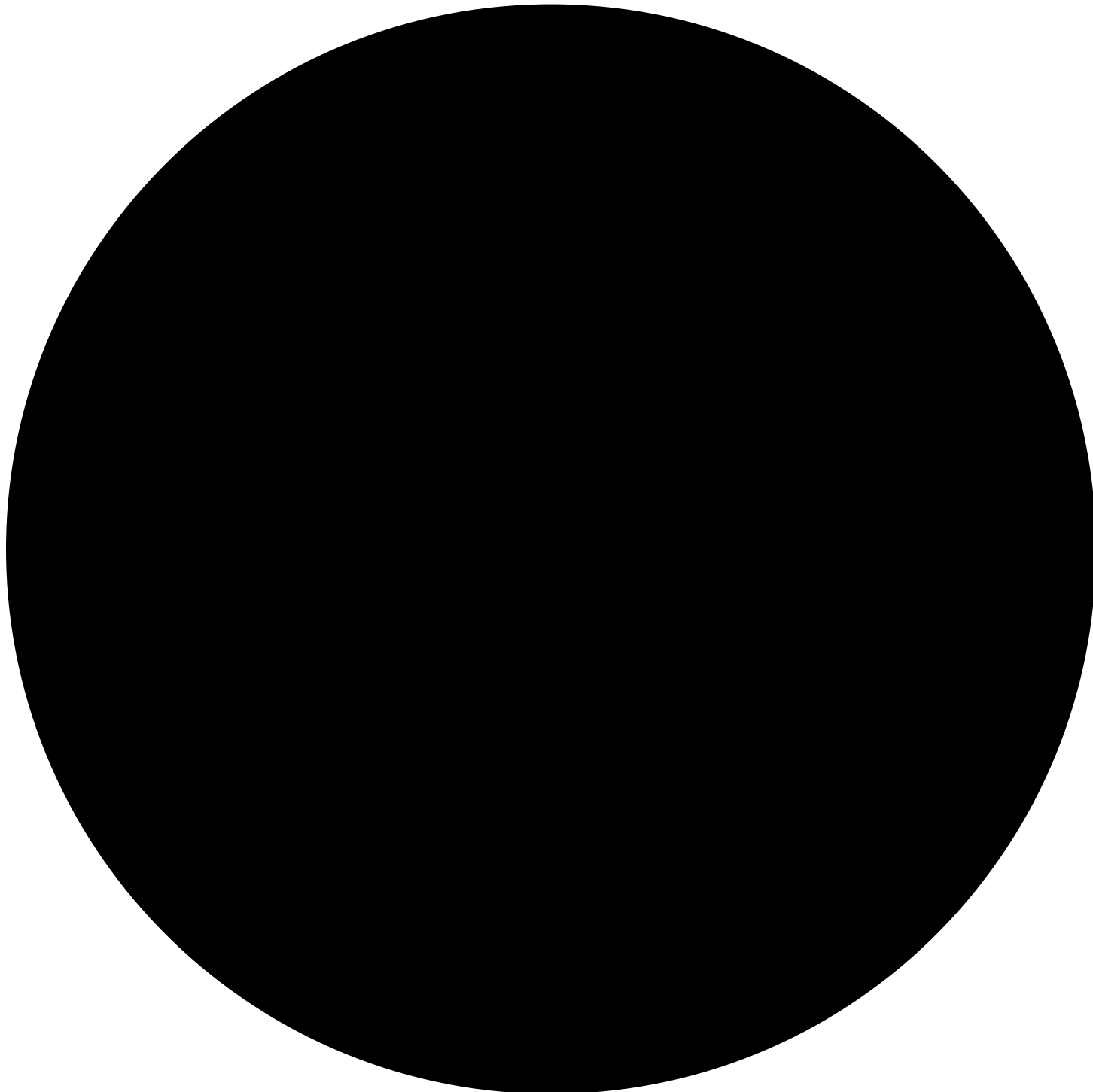


NAIDER STUDIES IN GETXO (BASQUE COUNTRY) THE ENTREPRENEURSHIP OF FOREIGN CITIZENS

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In the framework of the [European program Valora, the city council of Getxo](#) (municipality in the metropolitan area of Bilbao) has entrusted Naider with carrying out a study to characterize entrepreneurship among citizens of foreign origin. The work analyzes the needs and challenges that these people face when starting up a company or a business. The idea is to find out (through conversations, workshops and personalized surveys) the reality of these entrepreneurs, so that eventual support measures for their activity can be channeled more successfully.

The work is directed by the sociologist [Mercedes Oleaga](#) who coordinates the activity of the Naider team.

