

# NEW PROJECT WITH DONOSTIA ZINEMALDIA

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## SAN SEBASTIAN INTERNATIONAL FILM FESTIVAL

*Diagnóstico, posicionamiento y plan de transición ecológica del Donostia Zinemaldia.*

We start the year with good news. We are excited to say that during 2021 we are going to work with the [Donostia Zinemaldia](#). The objective is to make a diagnosis of the environmental impact, evaluate the positioning of the San Sebastián Film Festival with respect to other festivals and similar events and define a plan for its ecological transition. During the project we will not only focus on the 9 days that the festival lasts, but on its entire life cycle, on the 365 days that the organization and preparation of the event last.

We want to highlight that the project arises from the commitment of the Festival of Cinema of San Sebastián that has an environmental preoccupation that wants to start materializing as soon as possible.

