

URBAN OBSERVATORIES AND DIGITAL TWINS AT THE 2026 MADRID CITIES FORUM

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Haizea Aguirre, Urban Regeneration Coordinator at NAIDER, took part in the [2026 Madrid Cities Forum](#), held at IFEMA Madrid, to share the experience of the **Bilbao Data Observatory and its Digital Twin**, an initiative led by Bilbao City Council to strengthen the capacity for observation, analysis and understanding of urban processes.

Transforming cities increasingly requires the ability to interpret complex information, identify emerging trends and turn data into useful knowledge for decision-making. In this context, **urban observatories** and **digital twins** are opening new possibilities for better understanding how territories evolve, identifying trends and evaluating the impact of public interventions.

The session provided an opportunity to exchange experiences with public administrations, technology companies, universities and professionals working in the fields of **urban digitalisation**, innovation and smart city management.



CIUDAD INNOVADORA

Agenda

temas	Digitalización urbana Casos de éxito y soluciones tecnológicas
	Panel 1 - Las herramientas: Datos, espacio, conectividad y visualización urbana
temas	Panel 2 - Las ciudades en acción Casos de éxito en la Comunidad de Madrid
	Panel 3 - El conocimiento y la colaboración como motor de la innovación. Universidad y talento

We'll be here for two and a half hours—so, at the start, we'll have an official presentation from the people who are with us today. Judith—sorry, there are so many of you, and I have too many résumés—Judith Piquet, who, besides being president of the Federation, is the mayor of Alcalá de Henares, she's a lawyer, and she has that double profile, the legal



FORO DE LAS
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AUDITORIO 2. CIUDAD INNOVADORA

Digitalización Urbana: Casos de Éxito y Soluciones Tecnológicas

Jueves 11 de junio

10:30h

Félix Herrera Priano

Judith Piquet

Esther Tapia

Angel Niño

Haizea Aguirre

Alejandro Carbonell

Pablo Cereijo

Miguel Manjón Torres

Miguel Angel Recuenco

Isabel Ruiz Maldonado

Pablo Castrillo

Julia Ayuso

José Antonio Ondiviela

Ana Horta Bellido

David García Nuñez

Paloma García

Síntesis y cierre:

Alfonso S. Mardones García

Félix Herrera Priano



