

PRESENTATION OF EMPRESA SOSTENIBLE 2030, THE BUSINESS SUSTAINABILITY PROGRAMME FOR THE REGION OF MURCIA

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The [Institute for the Promotion of the Region of Murcia \(INFO\)](#) presented **Empresa Sostenible 2030** on Tuesday at the [Circularmente 2026](#) forum, held at the Víctor Villegas Conference Centre in Murcia. The programme sets out the 2026–2030 action plan of the [Regional Ministry of Business, Employment and Social Economy](#) for **business sustainability** in the region, and was developed with the technical assistance of NAIDER.

The programme is grounded in a detailed diagnosis of the state of **business sustainability** in the region, validated with key regional stakeholders and businesses, and brings together **33 specific action proposals** covering areas such as energy management, waste, water, and ecodesign, among others.

The [Circularmente 2026](#) forum, organised by INFO, brought together more than 200 people around **circular economy** and business sustainability. The event was attended by the Regional Minister for Business, Employment and Social Economy, Luis Alberto Marín González, and by leading sustainability organisations and businesses at regional, national and international level. INFO was represented by its director, Joaquín Gómez Gómez, alongside María Luisa López Molina, Rafael Ataz and María Elena González Lezcano, who coordinated the development of the programme.

EMPRESA SOSTENIBLE 2030

REGIÓN DE MURCIA

Transformamos sostenibilidad en competitividad

Equipo Info Empresa Sostenible 2030
Colaboración: naider





CIRCULARMENTE

EVENTO ANUAL DE
SOSTENIBILIDAD EMPRESARIAL
REGIÓN DE MURCIA



EJES DE ACTUACIÓN

- 1 Información y Sensibilización
- 2 Capacitación y Competencias Verdes
- 3 Diagnóstico y Herramientas
- 4 Financiación e Incentivos
- 5 Innovación Abierta Empresarial
- 6 Cooperación Empresarial

PROYECTOS SINGULARES

GESTIÓN
EMPRESARIAL
DE MATERIA
Y RESIDUOS

