

PRESENTATION OF THE STRATEGIC PLAN FOR BUSINESS ACTION AND COLLABORATIVE GOVERNANCE OF THE TXORIERRI REGION

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Today we have attended the presentation of the Strategic Plan for Business Action and Collaborative Governance of the Txorierri region (Bizkaia), which was prepared in close collaboration with the EGAZ Txorierri business promotion agency, in a process that involved the main actors and interest groups of the Txorierri valley.

The event, organised by EGAZ and the Town Councils of Derio, Larrabetzu, Lezama, Loiu, Sondika and Zamudio, was attended by Cristina Múgica, Director General of Territorial Competitiveness and Tourism at the Provincial Council of Bizkaia, the mayors of the municipalities of the valley and representatives of the Euskadi Technology Park in Bizkaia, Innobasque - Basque Innovation Agency, as well as other leading actors of the business and innovation ecosystem in the region.





