

PRESENTATION OF THE OARSOALDEA 2025-2035 STRATEGIC PLAN

Posted on 07/07/2026 by Naider

Category: [News](#)

Tags: [Competitive regions](#), [Oarsoaldea](#), [Strategic Plan](#)

On 1 July, at the Agustinak Centre, the [Oarsoaldea Development Agency](#) presented its **2025-2035 Strategic Plan** to the region's political representatives. Looking ahead to the coming decade, the document sets out a **roadmap** that brings together the region's challenges, opportunities and priorities within a shared vision.

NAIDER supported the Oarsoaldea Development Agency in drawing up this strategy, contributing to the **territorial diagnosis**, the **consultation process** with stakeholders, the **structuring of the action plan** and the definition of the future **governance model**.

During the event, Jokin Etxebarria, NAIDER's Economy and Innovation Coordinator, presented the strategy's development process and its main content.

Processes of this kind demonstrate that tackling future challenges with a **shared vision** is the surest way to build stronger, more innovative and more competitive territories.



