BIRATU: TRANSITION TO A CIRCULAR ECONOMY IN OARSOALDEA

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The BIRATU Project, promoted by Oarsoaldea Development Agency, will be assisted by NAIDER in its aim to promote the circular economy as a strategy for the sustainable development of the Oarsoaldea region and its companies.

Within the framework of a regional economy with important competitive challenges in relation to, among other challenges, the ecological transition, Oarsoaldea, in its role as an agent facilitating the transformation and competitiveness of companies, seeks to meet this challenge through the BIRATU Project.

NAIDER will contribute to the deployment of the BIRATU Project by providing Oarsoaldea and the companies in the region with its own CICLO development methodology and associated tools, with an emphasis on training and awareness-raising for teams and professionals.